



**VISION** To be the clear market leader in the high service, high quality, high reliability segments of every market in which we operate. Internationally recognised as such. **VISION**

**MISSION** Assure "Best in Class" delivery of our key selling points and service messages:   
 ■ Focus on customer needs   
 ■ Range / Size of inventory ■ Speed of Response ■ Back-up Support & Service ■ Value for Money **MISSION**

- EXECUTION & IMPLEMENTATION**
- PRODUCTS**
- Hoses and Flexible Pipes
  - Hose Fittings & Adaptors
  - Fluid Connectors & Transfer Systems
  - Specialist Hose Assemblies
  - Seals
  - Filters & Filtration Systems
  - Instrumentation & Process Controls
  - Bespoke Manufactured Fittings

- SERVICES**
- Hose Integrity Management
  - Elastomer Extrusion
  - Umbilicals
  - Engineering & Technical Support
  - Safety Compliance
  - Inventory Management
  - Consignment Stock Management
  - Specialist Product Training
  - Customer Support Services

- PROCESSES**
- Sales & Marketing
  - Supply Chain Management
  - Product Management
  - Manufacture & Assembly
  - IT / Business Systems
  - Ecommerce & Website
  - HSEQ
  - HR & People Management
  - Finance
  - R&D
- EXECUTION & IMPLEMENTATION**

The execution and implementation of our strategy is driven by specific objectives, targets and KPIs